

CLASS ROOM | AQM ERP

S.No.	Date	Week	Teacher	Description	Action
1	26/02/2026	Week 1	Ms. Uzma Abbasi	introduction of course	Edit Delete
2	27/02/2026	Week 1	Ms. Uzma Abbasi	key terms of marketing	Edit Delete
3	28/02/2026	Week 1	Ms. Uzma Abbasi	marketing concepts	Edit Delete
4	28/02/2026	Week 1	Ms. Uzma Abbasi	social marketing	Edit Delete
5	05/02/2026	Week 2	Ms. Uzma Abbasi	health care marketing verses marketing	Edit Delete
6	06/03/2026	Week 2	Ms. Uzma Abbasi	application of social marketing in health care	Edit Delete
7	07/03/2026	Week 2	Ms. Uzma Abbasi	social marketing process	Edit Delete
8	12/03/2026	Week 3	Ms. Uzma Abbasi	strategic marketing	Edit Delete
9	13/03/2026	Week 3	Ms. Uzma Abbasi	societal marketing campaign	Edit Delete
10	13/03/2026	Week 3	Ms. Uzma Abbasi	social marketing verses commercial marketing	Edit Delete
11	19/03/2026	Week 4	Ms. Uzma Abbasi	historical perspective of marketing	Edit Delete
12	20/03/2026	Week 4	Ms. Uzma Abbasi	history of health marketing timeline	Edit Delete
13	20/03/2026	Week 4	Ms. Uzma Abbasi	phases of marketing	Edit Delete
14	26/03/2026	Week 5	Ms. Uzma Abbasi	advertisement	Edit Delete
15	27/03/2026	Week 5	Ms. Uzma Abbasi	marketing mix	Edit Delete
16	27/03/2026	Week 5	Ms. Uzma Abbasi	marketing tools	Edit Delete
17	02/04/2026	Week 6	Ms. Uzma Abbasi	marketing research	Edit Delete
18	03/04/2026	Week 6	Ms. Uzma Abbasi	marketing research process	Edit Delete
19	03/04/2026	Week 6	Ms. Uzma Abbasi	societal marketing campaign	Edit Delete
20	09/04/2026	Week 7	Ms. Uzma Abbasi	health care services	Edit Delete
21	10/04/2026	Week 7	Ms. Uzma Abbasi	health care services & product marketing mix	Edit Delete
22	10/04/2026	Week 7	Ms. Uzma Abbasi	heath care product & services	Edit Delete
23	16/04/2026	Week 8	Ms. Uzma Abbasi	concept of sales	Edit Delete
24	17/04/2026	Week 8	Ms. Uzma Abbasi	sales promotion i	Edit Delete
25	17/04/2026	Week 8	Ms. Uzma Abbasi	sales promotion tools	Edit Delete
26	23/04/2026	Week 9	Ms. Uzma Abbasi	heath marketing technique	Edit Delete
27	24/04/2026	Week 9	Ms. Uzma Abbasi	types of marketing techniques	Edit Delete
28	30/04/2026	Week 10	Ms. Uzma Abbasi	Health care administration	Edit Delete