



STRATEGY PLAN

2023-2028

PEOPLES UNIVERSITY OF MEDICAL AND HEALTH SCIENCES FOR WOMEN, SBA



Main Campus of Peoples University of Medical and Health Sciences for Women (PUMHSW), SBA



New Campus of Peoples University of Medical and Health Sciences for Women (PUMHSW), SBA

MESSAGE FROM VICE CHANCELLOR PUMHSW

Peoples University of Medical and Health Sciences for Women (PUMHSW), SBA is a centre of academic excellence that has supported women's empowerment and improved the socioeconomic status of the nation by offering excellent educational opportunities. The PUMHSW stands out among Pakistan's top universities in terms of its scope, diversity and inclusivity in the board sense, on being relevant to the society. Student achievement, knowledge transfer, community engagement, and institutional vitality are the key goals that the PUMHSW is concentrating on while creating a strategic roadmap that ensures a forward thinking approach. When these qualities are combined, we are completely prepared to handle the challenges of the modern world.



The 2023–2028 strategic framework charts our path forward, building on the success of our past priorities and taking bold steps toward our vision of being a model public university in the 21st century. It preserves our core legacy of research, teaching, and community service and promotes a campus environment where full potential can be met. The next several years present tremendous opportunities for PUMHSW and for our impact on the state, nation, and world. We invite you to join us on this journey.

Prof. Dr. Gulshan Ali Memon

F.C.P.S, F.R.C.S, M.S, F.A.C.S General Surgery
Peoples University of Medical & Health
Sciences for women, Shaheed Benazirabad

Introduction

Peoples University of Medical and Health Sciences for Women (PUMHSW) – Shaheed Benazirabad (SBA) is committed to modernizing medical education in Pakistan. PUMHSW established by the government of Sindh in 2010. Previously known as Peoples Medical College (PMC), exclusively for girls since 1974, thanks to the vision of Shaheed Zulifqar Ali Bhutto. Over 6,000 female doctors, pharmacists, nurses, and physiotherapists have graduated from this esteemed institute. The university began expanding its repertoire almost immediately as the infrastructure and offices of admissions, examination, administration, finance, and others were set up. PUMHSW envisions becoming one of the country's leading academic medical institutions, dedicated to impacting knowledge, promoting research, and providing service to patients and the public worldwide.

PUMHSW-SBA is distinguished by the quality of its individuals and their commitment to modernizing and updating its curricula and facilities. Highly experienced faculty and staff run this institute and allied institutes. University students receive clinical training in the prestigious national institute and are ambitious to serve the ailing community of our nation advance in implication of advanced medical knowledge to promote medical education as per with international standards.

PUMHSW-SBA is working towards the vision of a modern university at par with international standards by emphasizing Student achievement, knowledge transfer, community engagement, and institutional vitality are the key goals that the PUMHSW is concentrating on while creating a strategic roadmap that ensures a forward thinking approach. When these qualities are combined, we are completely prepared to handle the challenges of the modern world.

The University places equal emphasis on quality and skills in post-graduate education, striving for excellence in both areas. Currently, around 600 national and international students are enrolled in a wide range of medical and allied health science degree courses. More than forty (40) courses available such Master in Surgery (MS), Master in Medicine (MD), FCPS, PhD, etc., the University offers diverse opportunities for students. In order to enhance global collaboration, this university actively partners with CPCP and other international institutions.

All courses at the university adhere to the clear and structured guidelines set by statutory bodies in Pakistan. This ensures that students receive a comprehensive and standardized education.

PUMHSW-SBA is also a proud part of Pakistan Education and Research Network (PERN2).

This project, facilitate teachers and students will have easier access to the Internet, a digital library that offers thousands of free eBooks and periodicals, Turnitin, a plagiarism detection tool, and a video conferencing facility.

Digital library access, audio/video chats, high-definition streaming, server hosting, online apps / portals, heavy-duty download services, and other high-speed internet-dependent services are all made possible by the 300 mbps internet capacity on CIR. There is a specialised, cutting-edge video conferencing facility where various distant places can participate in interactive video courses and meetings. PUMHSW-SBA also has access to the digital library of the Higher Education Commission, which provides thousands of free e-books and journals for students and faculty with a wide range of disciplines for research and education purposes.

We take immense pride in creating a caring atmosphere that is ideal for young minds to flourish. Our world-class infrastructure, unparalleled academic environment, innovative teaching methodologies, personalized care, and lifelong learning opportunities come together to form the perfect nurturing ground for our students. While we place significant emphasis on traditional values alongside academic excellence, University is equally dedicated to instilling strong ethical values. Integrity, politeness, kindness, and respect for elders are virtues we hold high, complementing our commitment to fostering intellectual curiosity and personal growth through a holistic curriculum.

PUMHSW envisions becoming one of the country's leading academic medical institutions, dedicated to impacting knowledge, promoting research, and providing service to patients and the public worldwide.

PUMHSW – VISION

PUMHSW- SBA will stand with recognized leadership in Medical and Health Sciences delivering patient-centered and technological Advanced Medical Education, Transformative Research, and Exceptional Clinical and Preventive Care, Leading to Healthier Communities.

PUMHSW – MISSION STATEMENT

The PUMHSW-SBA should take up for better Health through excellence in patient care, research, and Bio-Medical Education.

PUMHSW-VALUE

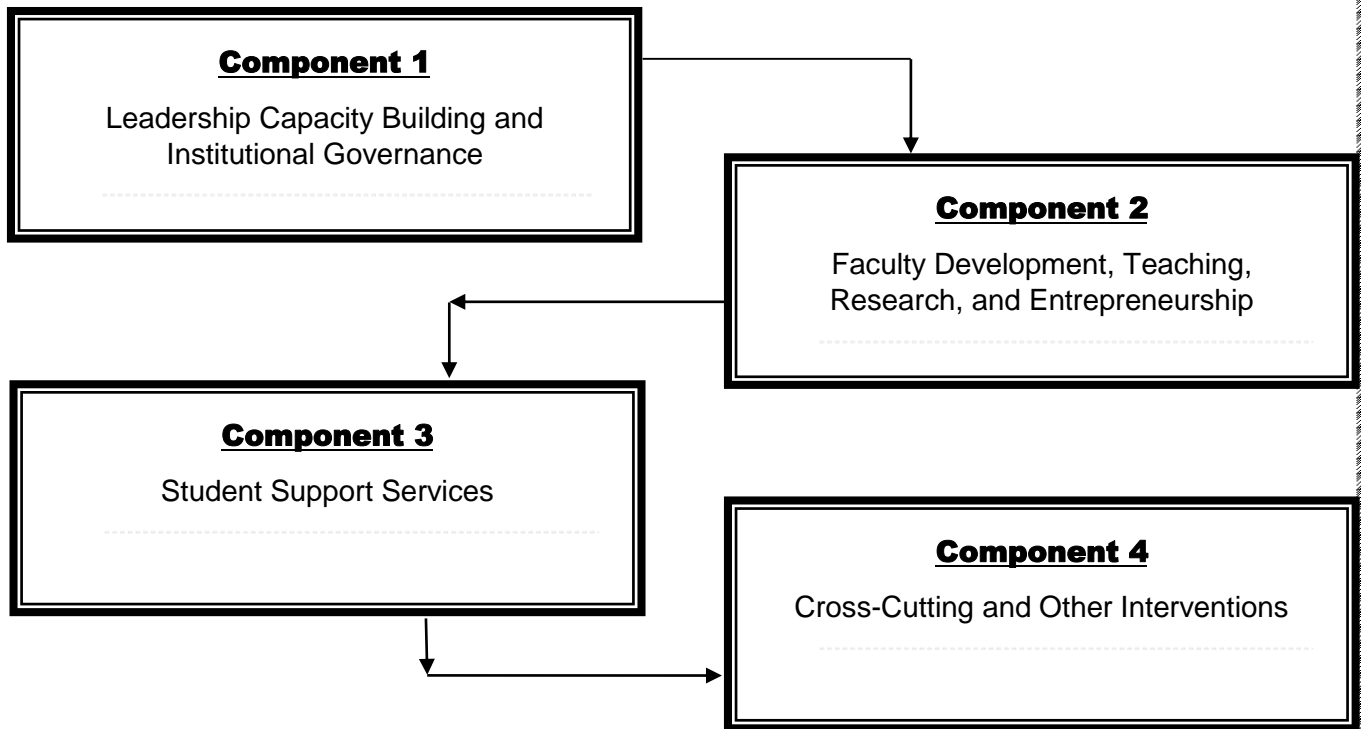
- **Collegiality** – reflected in collaboration, partnership, sense of community, and teamwork.
- **Compassion** – reflected in caring, empathy, and social responsibility.
- **Excellence** – reflected in distinction, effectiveness, efficiency, passion, quality, and impact.
- **Inclusivity** – reflected in diversity, equality, fairness, impartiality, and respect.
- **Integrity** – reflected in accountability, ethical behavior, honesty, and reliability.
- **Leadership** – reflected in courage, honor, professionalism, transparency, and vision.

PUMHSW – SLOGAN:

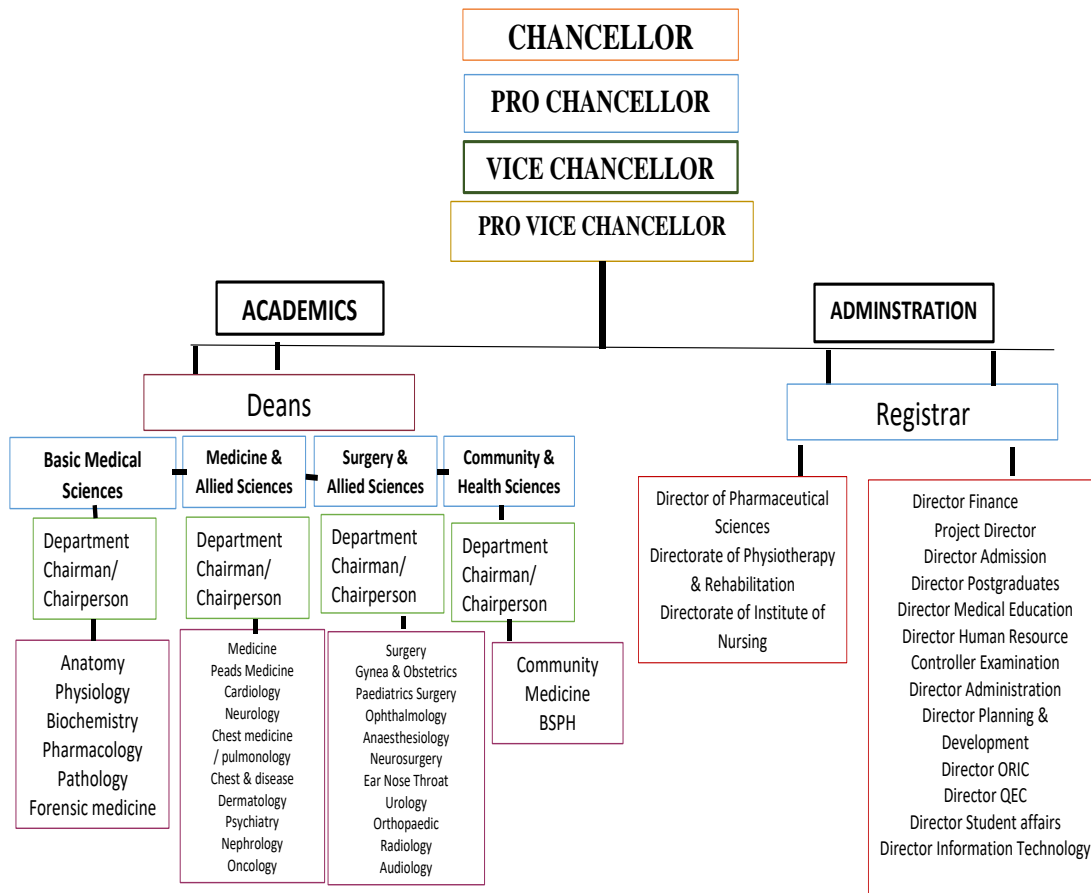
Furthermore, the slogan of the university was also discussed and resolved in (1/23) Academic Council Meeting, under Resolution No. 05 held on 19th January 2023.

“To Educate Women is to Progress the Nation”

THE PUMHSW-SBA SUCCESS ROAD MAP



ORGANIZATIONAL CHART OF PEOPLES UNIVERSITY OF MEDICAL & HEALTH SCIENCES FOR WOMEN, SBA



STRATEGY DEVELOPMENT

PUMHSW STRATEGIC PLAN 2028

A strategic plan for the years 2023 to 2028 has been meticulously created by the management of PUMHSW, keeping in mind the overarching Vision, Mission, Values, and Philosophies of our university. This holistic approach acts as a driving force, bringing us closer to our learning goals, encouraging academic success, and improving the experiences of our diverse community, teachers, staff, and students. To its core, this Strategy Plan draws inspiration from the University's Vision, Mission, and Values, charting a course that resonates with the heart of our institution. These strategic imperatives guide our approach, shaping strategic goals and objectives that, in turn, manifest as purposeful strategic initiatives and activities within each of these goals. It is crucial to recognize that our strategy is not merely a declaration of intent; it is a dynamic roadmap that delves deep into the details, outlining precise goals, objectives, and strategic actions/initiatives, each with its designated responsible divisions, activity times, key success indicators, and alignment with our overarching vision.

Providing medical education is the main goal of our strategic approach to foster a culture of excellence in medical innovation and research. PUMHSW also develops strategies for skill technologist, oral health sciences and entrepreneur's programmes for understanding development and university expansion. In addition to offering a nearby medical facility, diagnostic centres, pharmacy which reduce the financial and administrative load on rural communities. Through our educational endeavours, we seek to empower our students to serve as catalysts for positive change in the world. Our commitment to this purpose guides us in all our strategic initiatives and activities, as we work tirelessly to elevate standards of our university to new heights of academic and creative excellence.

In essence, our Strategy Plan illustrates how strategic goals coalesce to support the University's Vision. It outlines how these goals are intricately poised to yield strategic outcomes that fortify our institutional vision.

LEGAL FRAMEWORK AND BY- LAWS

(AUTHORITIES OF PUMHSW, SBA)

- ❖ Senate
- ❖ Syndicate
- ❖ Academic Council
- ❖ Selection Board
- ❖ Finance and Planning Committee
- ❖ Board of Studies & Faculties
- ❖ Advanced Studies & Research Board

UNIVERSITY'S STRATEGIC PLAN.

Strategic Directions

The strategic directions have been derived from Vision and Mission of the University. The University vision has influenced this strategic direction apart from other internal and external factors including implicit and explicit mix of factors. Having completed rigorous preliminary analysis of strategic needs, this strategic direction takes the basic strategic needs of the University, and adequate environmental and cultural assessment have been conducted to incorporate all such factors. Strategies are expressed as abstractions; therefore, they have been translated into various programmes with clearly stated objectives and achievements. A para-dynamic shift has been made to build the strategic way from the starting point of the purpose of the organization with basic consideration, current and potential challenges, and finally outside-In Management Approach by focusing on customers, competitors, and other organizational issues. Under the above directions, Strategy sets out what the organization intends to do about its university policies, practices and aims to achieve both organizational goals and goals to meet both organizational and human needs in the organization. This is designed with specific strategic objectives and plan of action. Each strategic objective is derived from strategic goal that further leads to strategic initiatives or plan of action to achieve such strategic objective in a particular time frame. On the other side, maximum involvement is ensured of all stakeholders e.g.,

leadership, line manager, and others to identify the implementation problems and deal with such problems. Finally, action plan has been prepared to indicate who will do and what will do. In the light of above, **ten enabling** goals underpin the strategy which further leads to strategic actions. These actions support the achievement of more than one goal only listed under the objective they support more directly. Based on these, University vision, mission, values, and people are placed to lead the overall strategic and operational services to contribute towards the vision and mission of the University.



STRATEGY DEVELOPMENT PROCESS

Strategy Development is very complex and complicated project which requires careful consideration of the various aspects of the organisation. Strategy development at PUMHSW was initiated with the formation of a committee called “PUMHSW-Strategic Planning Committee”. The committee comprised of senior academics and professionals having representation from every department and units at the University. The planning of strategic plan included initial assessment of Strength, Weakness, Opportunity, and Threat (SWOT) analysis at organizational level. Additionally, all faculty members, professional staff and student were engaged to provide organizational assessment for the academic and management view at the University. Importantly, overall strategic assessment was conducted for the individual academic and non-academic units to assess the current baseline and propose the strategic insights with the view of the University Vision, Mission, and Values. Based on such input and assessment, strategic planning committee drafted the strategic goals (pillars), its key objectives, and potential strategic initiatives.

Strategic Development & implementation of approaches



All Units will be aligned with the vision and mission of the University through its Strategy. Management would value accountability, integrity, and trust for

all its functionality to create a transparent and fair environment with shared-governance approach by proactively listening and addressing feedback, input, suggestions, and concerns from all stakeholders.

Management would have a teamwork approach to its strategic and operational practices, activities, and assignments so that opportunities, improvement, and development may further be availed and shared among all members of the community.

Management would encourage and dispose of all related matters with utmost decency and professionalism to its best. Management would fairly carry on its practices, processes, activities, and any other act based on true business approach.

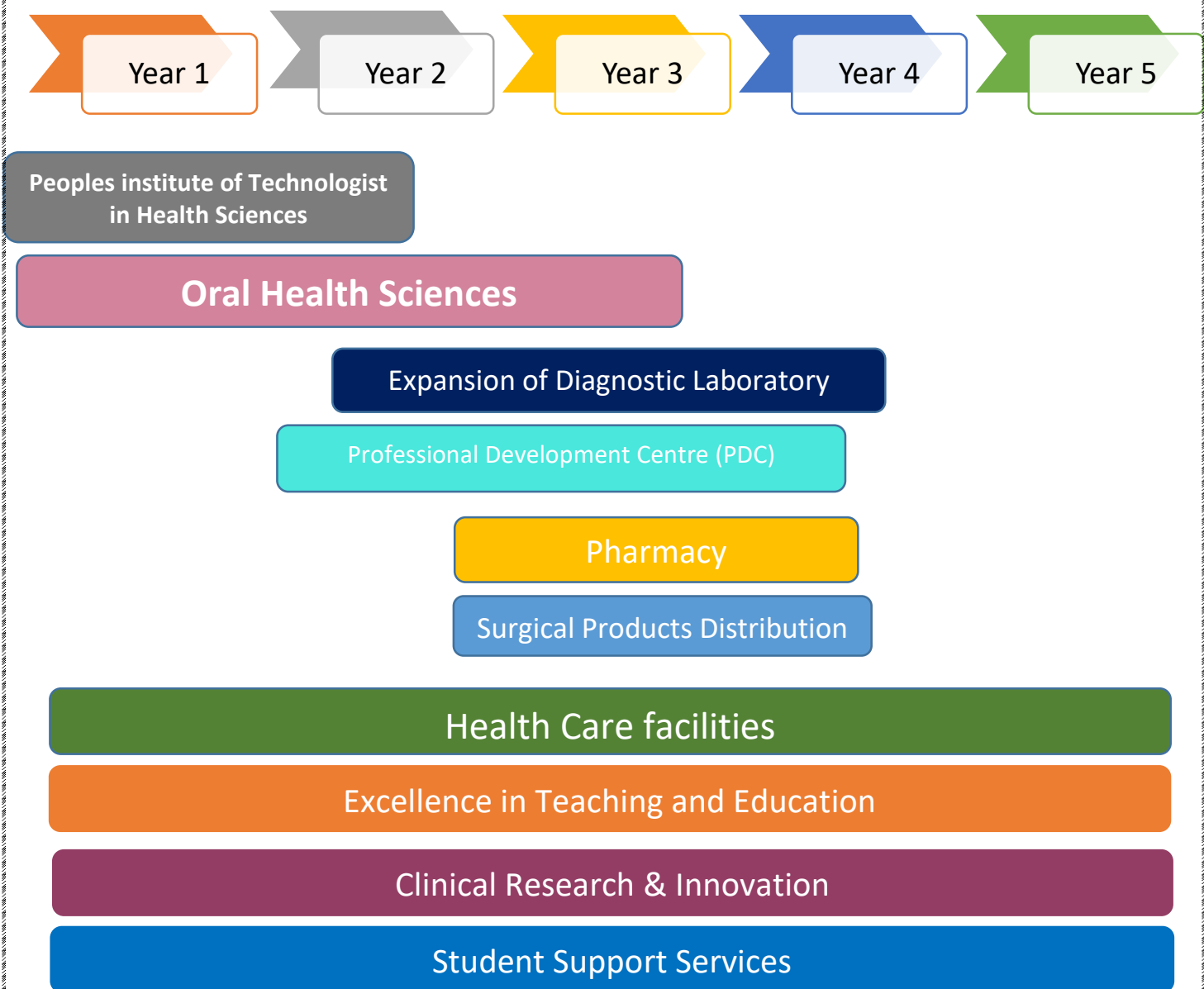
Management will always seek to be efficient in its overall operational and developmental plans, policies, practices, services, and activities. Using a result-oriented approach, Management would focus on objectives and key performance indicators (KPIs) through best-practice reviews, benchmarking and performance review based on strategic accomplishment of strategic initiatives. PUMHSW management will always seek to be effective in its overall operational and developmental plans, policies, practices, services, and activities. Management of PUMHSW will strive for continuous improvement in its strategic plans, operations, developmental practice

IMPLEMENTING THE STRATEGY

The implementation of this Strategy may experience some challenges. First, all strategic and operational initiative must continue to have leadership trust, guidance, and support to initiate and implement them effectively and efficiently. Secondly, all complex and ambiguous programmes will be required to be communicated in times to boost acceptance, perceived fairness, and successful attainment of objectives. Last, other organizational processes such financial approval, structural changes approval may cause hindrance to be taking the strategic initiatives. Therefore, all such strategic initiatives may be well designed in times and submitted with coordination between the concerned units/departments for the successful implementation of the

strategic initiatives. Despite all these challenges, coordinated and integrated efforts to plan, develop, and implement initiatives shall importantly be preliminary requirement to attain the strategic goals of strategy and contribute for the achievement of vision of the University.

PUMHSW STRATEGIC GOAL 2023–2028



GOAL 01: PEOPLES INSTITUTE OF TECHNOLOGIST IN HEALTH SCIENCES

“A GOOD EDUCATION IS THE FOUNDATION OF A BRIGHT FUTURE.”

Allied Health Sciences is an emerging field in Medical Sciences, giving new dimensions to solve the challenges faced by health service providers. Allied health workers constitute nearly 60% of the healthcare workforce which includes hundreds of professionals employed in different health specialties with different job duties at various levels. The WHO Global Strategy on Human Resources for Health: Workforce 2030 estimates a global shortfall of almost 18 million health workers by 2030, to overcome this shortfall education

INTRODUCTION

plays a pivotal role in the growth and progress of a country, where skills and human capital is the key competent of any developmental strategy. If Pakistan must have a knowledge-based economy, it must invest its youth and promote knowledge and expertise. With technological advancement and treatment innovation, the landscape of healthcare practice has changed over the period. The challenge in healthcare delivery is to widen the base of medical education into Allied Health Sciences. Since the delivery of healthcare is no longer limited to medical practitioners, the role of allied health professionals has gained significant importance. The opportunities seem limitless, as the scope of practices and the need for healthcare practitioners continually expand. There is a grave national level deficiency of qualified Allied Health Professionals. The scope of any field is based upon the market demand and career-built opportunities. It is because medical technology is a degree level study so the demand for a graduate of medical science /technology is very high in hospitals, laboratories, and other medical research institutes. In the upcoming days this field will get more advanced and the demand for a skilled medical technologist will also be higher, and scope of medical technology will be brighter. This urges for taking initiatives to establish such institutions in both public and private sectors to overcome the deficiency of such professionals Peoples Institute of Technology in Health, PUMHSW, Nawab shah, Shaheed Benazirabad, is a significant step in this regard. The main

purpose of the college is to improve the education status and training of Allied Health Professionals who are the most important part of the health care system. At Peoples Institute of Technology in Health (PITH), students receive career-focused education in one-of-a-kind environment, not limited to classroom as health and allied health professionals play an important role in patient care and health management information. Our meticulously dedicated faculty members are always ready to facilitate and guide the students, maximize their learning potential by providing contemporary, state-of-the-art education. Our clinical faculty is also dedicated to allocating their clinical knowledge from their experience to the students in their respective field The well-equipped learning resources include a digital and skills laboratory that imparts practical skills with theoretical knowledge from the semester-based syllabus Allied Health professionals work as part of the healthcare team to make the healthcare system function smooth by providing a range of diagnostic, technical, therapeutic, and direct patient care. They also serve as support services that are critical to the other health professionals they work with and the patients they serve, giving a new dimension to the quality health care delivery system.

Peoples Institute of Technology in Health is going to be started in the year 2023-24 under the umbrella of Peoples university of medical & Health sciences Nawabshah, Shaheed Benazirabad. Many professionals work along with physicians and nurses to provide healthcare services that are safe, patient-centered, efficient, equitable, timely and effective. These professionals represent various Allied Health disciplines including BS- Intensive Care Technology, BS- Anaesthesia Technology, BS- Cardiovascular Technology & BS- Medical Laboratory Technology

VISION

To be the premier source of educational excellence and training in Allied Health Sciences. We aspire to be the top academic and technological center of Medical Sciences and technology.

MISSION

Promote: A conducive learning environment to maximize graduate potential that is responsive to national need and bring impact on professional practice and education.

Attain: The highest standards in teaching and learning through quality education and evidence-based knowledge.

To expand human capacity by preparing graduates in Allied Health Sciences field equipped with evidence-based knowledge.

To PROVIDE an innovative educational environment, opportunities and hands on experience that enables individuals, communities, and the region to grow, thrive and prosper.

EDUCATE prepare students to become medical technologists/scientists; collaborate- promote partnerships with the community to expand knowledge and resources; and innovate discover, develop, and implement advances in medical science and technology.

COMPETENCIES

At the completion of medical technology curriculum, student can:

Meet the entry level skills for each discipline as specified in the curriculum. Skills include pre analytical (e.g., specimen procurement, preparation, equipment calibration), analytical (e.g., analysis, instrument operation, quality control), and post analytical (e.g., reporting follows up, clinical interpretations) major disciplines with within the field. Demonstrate entry level knowledge of each discipline as specified in the curriculum. Knowledge includes principle of analysis, sources of errors, correlations, interpretations, managing unexpected outcomes, and communications. Demonstrate entry level professionalism as specified in the curriculum, professional traits include reliability, flexibility, integrity, ethics, initiative, and interpersonal relations.

- Care provider
- Communicator
- Professional
- Teamwork

Peoples institute of Technology in Health is offering 4 Years BS Degree Programs in the following disciplines.

1. BS- INTENSIVE CARE TECHNOLOGY

2. BS- ANESHTESIA TECHNOLOGY

3. BS- CARDIOVASCULAR TECHNOLOGY

4. BS- MEDICAL LABORATORY TECHNOLOGY

GOAL 02: STRATEGIC PLAN FOR ORAL HEALTH SCIENCES

The Oral Care/Dental Health Sciences Institute for Women is intended to be established by the PUMHSW. Professional dentists will be trained at this institute and dentist provides services for the community, as well as for the country and the world. Similar PUMHSW graduates are employed globally and provide pride to their nation.

Mission Statement: To provide comprehensive and quality oral healthcare, promote preventive measures, and contribute to the overall well-being of our community.

Vision: To be a leading oral healthcare provider known for innovation, excellence, and community impact.

Goals:

1. Medical education (Basic and Clinical department)
2. **Enhance Patient-Centered Care**
3. **Clinical Excellence**
4. **Preventive Initiatives**
5. **Efficient Operations** (electronic health records)
6. **Technology Integration** (dental technologies for diagnostics and treatment)
7. **Team Development:**
 - ❖ Provide ongoing training and development opportunities for all staff members.
 - ❖ Foster a collaborative and inclusive work environment.
 - ❖ Establish mentorship programs to support career growth and skill development.
8. **Community Engagement:**
 - ❖ Partner with local organizations for oral health awareness campaigns.
 - ❖ Offer discounted or free dental services during community events.
9. **Financial Sustainability:**
 - ❖ Generate revenue by: Enrolment of Students in Oral Health Sciences collage.
9. **Monitoring and Evaluation:**
 - ❖ Monitor key performance indicators, such as student enrolment, patient input faculty and staff appointment, and treatment success rates.
 - ❖ Conduct periodic internal audits to ensure compliance with industry standards.

Timeline:

- ❖ Develop a phased implementation plan over the next three to five years.

- ❖ Regularly review and adjust the strategic plan based on emerging trends, technological advancements, and community needs.

Budget:

This strategic plan aims to position the oral dental care department as a leader in the field, emphasizing patient-centered care, preventive measures, and community engagement while ensuring operational efficiency and financial sustainability. Regular reviews and adjustments will be made to adapt to evolving healthcare landscapes and community needs.

GOAL 03: EXPANSION OF DIAGNOSTIC LABORATORY AND BLOOD COLLECTION points

Peoples University of Medical and Health Sciences for Women (PUMHSW), SBA making strategy for the entrepreneur and to create business plans to build comprehend development program for the growth of university.

PUMHSW aim to expansion of Diagnostic laboratory and also established the Diagnostic centres will be beneficial for the rural community. PUMHSW will not only provide the nearby health facility but also reduce the financial and logistic burden of rural community.

In expansion of Diagnostic laboratory, we will include Radiology & Ultrasound faculties

Mission	Priority	Goals
Peoples University of Medical & Health Science for Women going to develop the diagnostic centre/blood collection points in periphery surround the Shaheed Benazirabad	Policy Team Strategy Location /Sites for Blood Collection points Infrastructure Human Resources Management system (Data Base) Finances Timeline	Achieve regional accreditation Master plan – accomplished (one-Year) Build comprehend development program plan to support university growth and enhance mission attainment Create health facility 1) consultative/advisory role 2) interpretative role 3) disease surveillance role.
Vision	Provide the health Care facility to the rural community.	

GOAL 04: PROFESSIONAL DEVELOPMENT CENTRE

- Vision:

Elevating Skills Lab at PUMHSW into a dynamic Professional Development Centre (PDC) committed to nurturing excellence in healthcare professionals.

- Mission:

To provide comprehensive and specialized training programs that cater to the evolving needs of healthcare practitioners, fostering a culture of continuous improvement and innovation.

- Goals:

Expand training offerings, enhance infrastructure, foster collaborations, and ensure adherence to the highest standards of quality and excellence.

Achievements:

- Conducted 30 AHA-certified BLS workshops, empowering over 350 participants with life-saving skills.
- Successfully organized 3 AHA-certified ACLS workshops, advancing proficiency in advanced life support techniques.

Aligned Site Status:

- Proudly designated as an aligned site of the American Heart Association Authorized International Training Center at DUHS Karachi.
- Accredited with AHA-certified Basic Life Support (BLS) discipline since December 2018.
- Recently introduced an AHA-certified Advanced Cardiac Life Support (ACLS) discipline from September 2023.

Partnerships:

-Establishing strategic partnerships with leading healthcare institutions, industry pioneers, and professional organizations.

-Collaborating to enrich training resources, access cutting-edge technology, and enhance expertise.

Benefits: Enhancing training programs to meet industry standards and best practices, ensuring relevance and efficacy.

- Expanding reach and impact through synergistic collaborations, driving innovation and excellence in healthcare education and training.

Overview:

-Conducted hands-on life-saver skills training sessions aimed at empowering individuals to respond effectively in emergencies.

-Outreach efforts extended to approximately 10 schools and colleges in Nawabshah, emphasizing the importance of life-saving skills.

Objectives:

- Enhance the proficiency of students and faculty in critical life-saving skills.

- Equip participants with the knowledge and confidence to respond promptly and effectively in emergency situations.

- Impact:

- Contribution to the preservation of lives within the community.

- Empowering individuals to become proactive responders in emergency scenarios.

- Additional Initiatives:

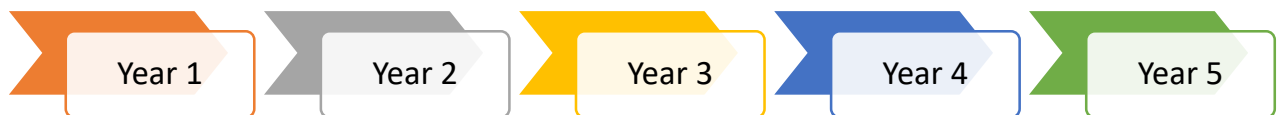
- Provision of life support and first aid medical training to frontline teams, including Rangers, ensuring preparedness in emergency situations.

Through these initiatives, Skills Lab at PUMHSW underscores its commitment to community welfare and the promotion of life-saving skills beyond the healthcare sector.

GOAL 05 & 06: SURGICAL PRODUCTS DISTRIBUTION AND PHARMACY

Peoples university of medical and health Sciences for Women making strategy for the entrepreneur and to create business plans to build comprehend development program to support and growth of university.

This is a business that requires trading with hospitals directly. A surgical products and Pharmacy Retail Store establishment offers various services and products related to medication and health. Pharmacy Business also very dynamic s supports and growth potential but as well as challenging. Marketing plan strategies for sales, distribution, and promotions to establish the credibility of PUMHSW pharmacy store.g

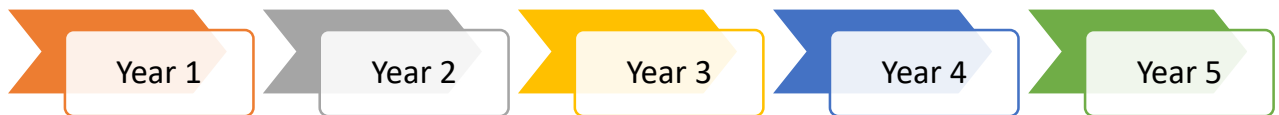


- Policy making, Team Members and Syndicate Approval
 - Identify the goals and desire
 - Business objective
 - Distributors
 - Implement to develop plan by mapping out long term or short term goals.
 - Finances
 - Licences for Pharmacy and surgical instruments
 - Technology involve

GOAL 07: HEALTH CARE FACILITIES

Peoples university of medical and health sciences for women is attached with hospital having capacity of 1300 bed strength at present. PUMHSW have also three different institute. University is providing Health care facilities to the community of SBA but also nearby towns.

PUMHSW aim to provide all serves of their professional throughout five years



PMC Hospital



METERNAL AND CHILD HEALTH CARE (MCH)



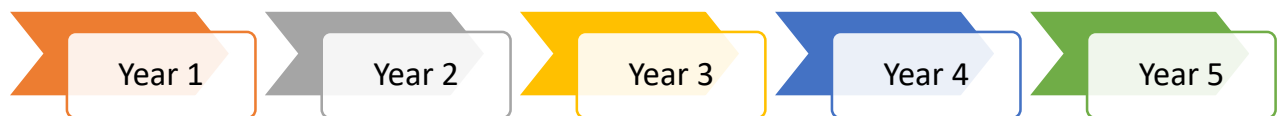
BENAZIR INSTITUTION OF UROLOGY & TRANSPLANTATION (BIUT)



REGIONAL BLOOD CENTRE

GOAL 8: RESEARCH AND INNOVATION

We aim to promote our faculty and postgraduate for advanced research. We strengthen our ORIC department. The ORIC office completes the requirements of HEC for registration. Our aim is to notify the ORIC office in HEC. Throughout the strategic plan of five years, the management of PUMHSW emphasizes on clinical research and innovation.



ORIC PUMHSW

The Office of Research, Innovation & commercialization (ORIC) was established at Peoples University of Medical and Health science for women, SBA on 4TH April 2021, with the aim of operating under the vision of PUMHSW and the guidelines of HEC. ORIC is currently working on sponsored grants and funding for research projects from HEC.

AIMS AND OBJECTIVES:

- Promotes and support the faculty and students for the research in Basic medical and clinical health Sciences within a framework based on high sets of ethical principles.
- Increasing and expanding research funding

- Promotes and support the translation of research into the innovation for the public benefit.
- Promoting entrepreneurship, technology-transfer and commercialization activities for the growth of the University.
- Provide instructional support to the researcher cross-cutting and multi-disciplinary research initiatives.
- Supporting progress on the Sustainable Development Goals (SDGs)

MISSION: To promote research, encourage innovation, and transform novel discoveries established at Peoples University of Medical and Health Sciences for Women (PUMHSW) SBA, translate it into products for the benefit the community. It collaborates with colleagues in academic departments, and external stakeholders to provide comprehensive support for research, enterprise, impact, and knowledge exchange activity.

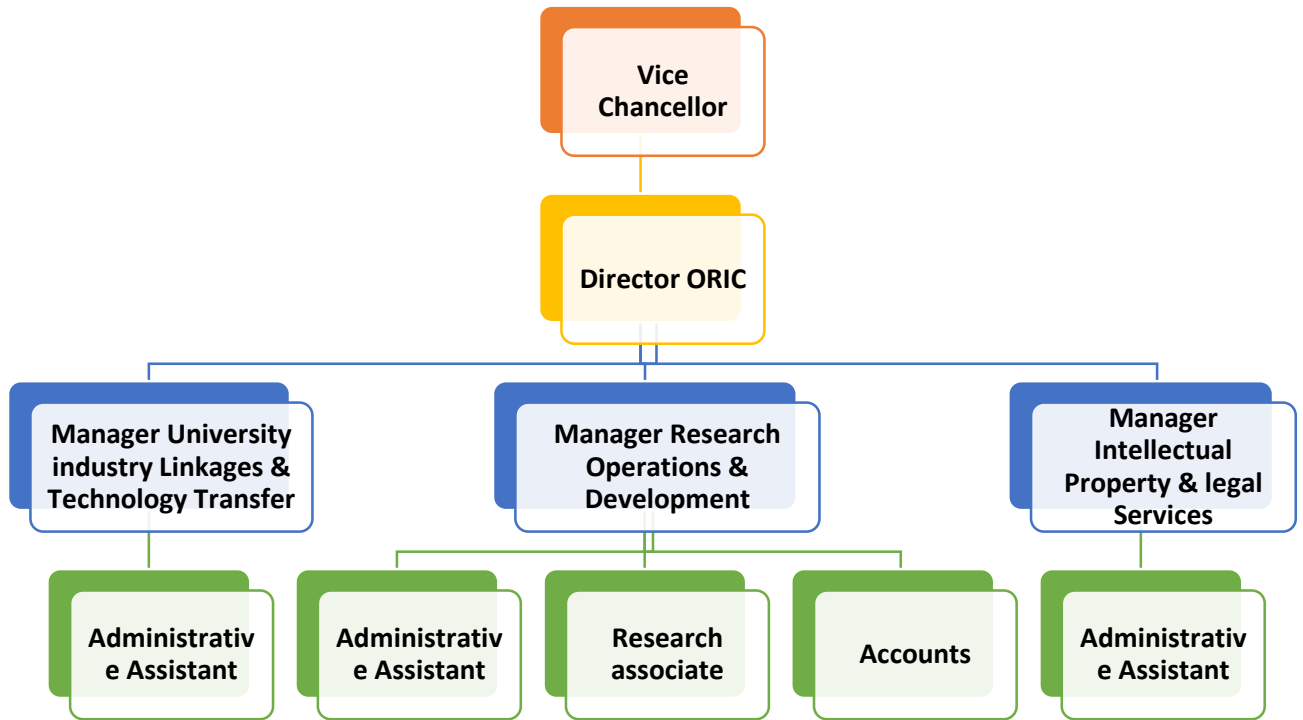
VISION: Enabling PUMHSW, SBA to promote clinical research, entrepreneurship, and high-impact innovation for the benefit of society.

GOALS:

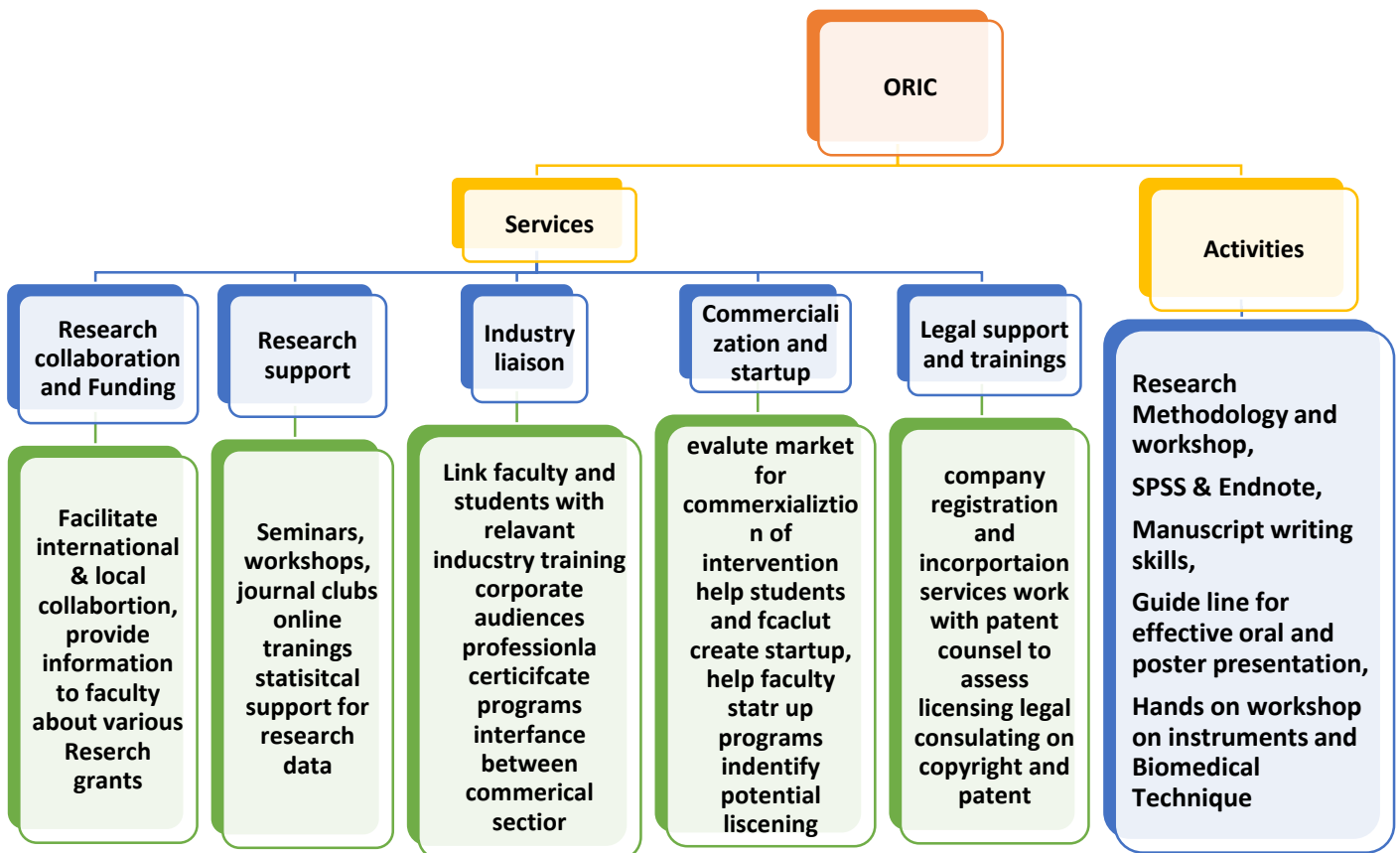
1. Enhance capacity to develop and administer research
2. Stimulate entrepreneurship, manage innovation, develop partnership and promote technology transfer
3. Foster collaborative research networks
 - Creative Commons (CC) build capacity of faculty and students
 - (CC) maximize benefit of research infrastructure (e.g Labs, computational, tech park)

The ORIC at PUMHSW university has four domains which includes Research Operations & Development, Intellectual Property & Commercialization, Career Development & Industrial Linkages and Center for Innovation & Entrepreneurship (CI&E) & Business Incubation Center (BIC).

PUMHSW ORIC ORGANOGRAM



ORIC STAFF RESPONSIBILITIES



GOAL 09: EXCELLENCE IN TEACHING AND EDUCATION

To promote teaching effectiveness, academic excellence by nurturing a supportive, inclusive, and sustainable academic environment and inculcate ethical and academic values into the current and future students by tailoring their future employable, appreciable, and valuable to them, their families, community and global at large.

Desired Outcome of Goal: High teaching effectiveness, supportive and sustainable academic environment, and highly ethical and employable graduates.

OBJECTIVES

- ❖ We aim to deliver clinical training in the prestigious national institute and are ambitious to serve the ailing community of our nation advance in implication of advanced medical knowledge to promote medical education as per with international standards.
- ❖ We aim to transform the education through redesigning, redefining, improving, and reframing the academic programs and courses with experiential and problem-focused learning to meet the expectations of students and community at large





Student Academic activities

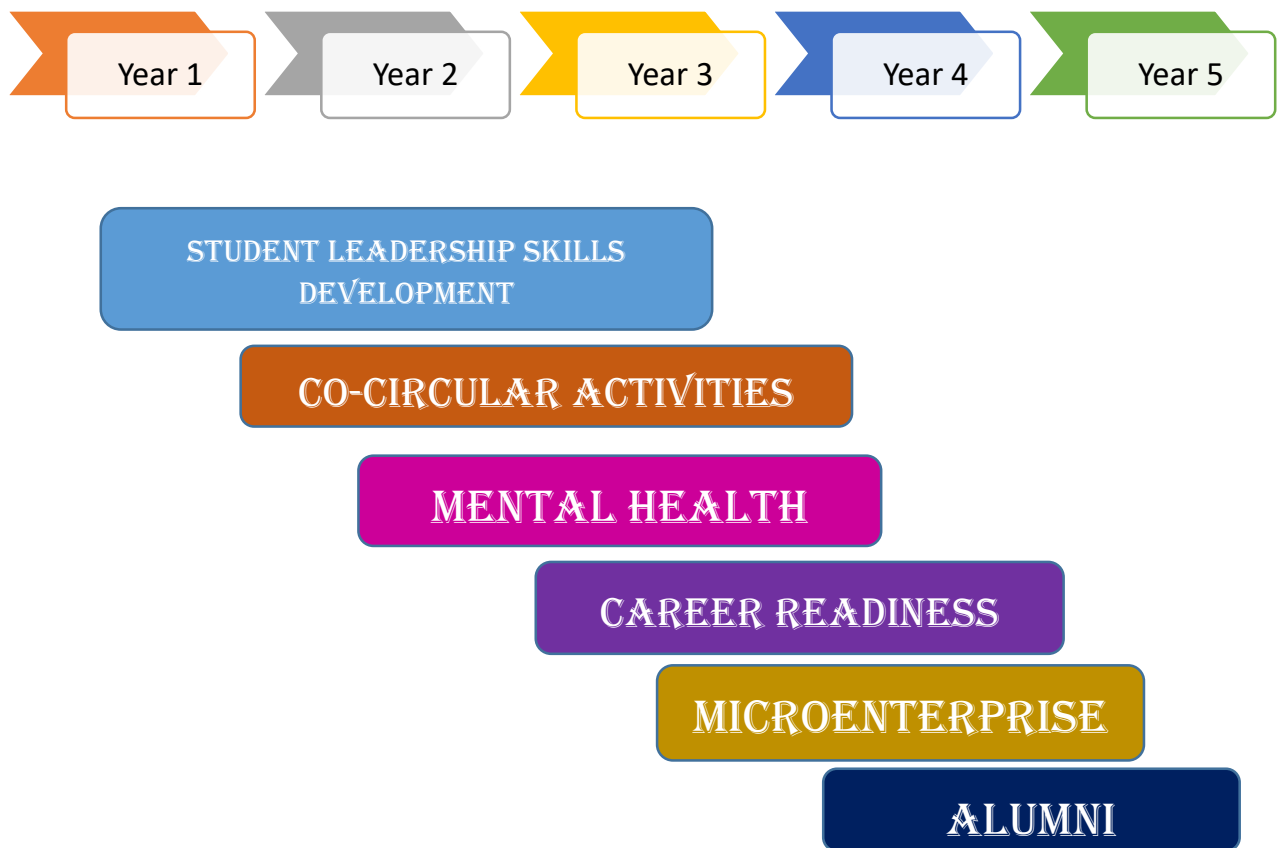
GOAL 10: STUDENT SUPPORT SERVICES:

Peoples University of Medical and Health Sciences for Women emphasized on co-curricular activities, along with the academic curriculum.

Co-curricular activities are integral to education, fostering a comprehensive development that goes beyond the confines of traditional academic learning. We prepare our students for life by instilling essential skills, values, and attitudes that contribute to their personal and professional success.

In PUMHSW, there are thirteen (13) student societies and five (05) Students clubs, which are syndicate approved. The students are registered and actively engaged. The main aim is to develop the spirit of competitions and to prepare the students for future challenges in the global context.

We are working with USAID HESSA program since two years on six different thematic areas and slowly gradually we progress in student support services.



EVENTS IN PUMHSW 2024

EVENTS	DATES
Welcome party (new First Year)	15 TH FEB 2024
President Election on different societies	19 TH FEB 2024
Sports week	4-8 TH MARCH 2024
PUMHSW Carnival	22-24 APRIL 2024
Art and craft event	
Blood donation camp	8 MAY 2024
Declamation/debates	6 TH MAY 2024
Pink ribbon day	7 TH OCTOBER 2024
Independence day	14 AUGUST 2024
Eid-e-Milad an-Nabi	12 SEPTEMBER
Green youth movement	23-24 SEPT
Pakistan tour	OCTOBER
Farewell party	END OF OCTOBER (3 DAYS)
New year celebration	31 ST DECEMBER



Strategic Planning Team

Peoples University of Medical & Health Sciences for Women, Shaheed Benazirabad

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